

EVENT AGENDA: 29-July-2015

<u>EVENT</u>	<u>TIME</u>	<u>TOPIC</u>	<u>FORMAT</u>	<u>SPEAKERS</u>
1	11:00-12:10	<p style="text-align: center;">THOUGHT LEADERSHIP CONFERENCE: ‘The Mobile Device – A Tool For Economic Empowerment</p> <p style="text-align: center;">MODERATOR Bernard Koku Avle Host, Citi CBS (Citi 97.3 FM)</p>	PANEL	<ul style="list-style-type: none"> • NCA DG • Subah CEO • AITI-KACE DG • Microsoft CM • Totally Youth • Huawei • Prof Nii N. Quaynor
	BREAK	30-MINUTES		
2	13:00-13:45	<p style="text-align: center;">Tackling The SIMBOX Phenomenon What are the options?</p> <p style="text-align: center;">MODERATOR Ms Eva Lokko Telecom Expert</p>	KEYNOTE	<ul style="list-style-type: none"> • NCA DG • GCT CEO • Subah CEO <p>Comments: Ministry Telcos Consumers</p>
	BREAK	15-MINUTES		
3	14:00-1500	<p style="text-align: center;">Data Centre & Cloud (Storage) Computing</p> <p style="text-align: center;">MODERATOR Ato Ulzen-Appiah Convenor Barcamp Ghana</p>	KEYNOTE	<ul style="list-style-type: none"> • Huawei • Surfline • NITA • World Bank • UNDP • DANIDA • Google
	BREAK	15-MINUTES		
4	15:15-1555	<p style="text-align: center;">RURAL TELEPHONY & COMMUNICATION (CICs)</p> <p style="text-align: center;">MODERATOR Samuel Dowuona Editor, Adom FM</p>	PANEL	<ul style="list-style-type: none"> • GIFEC • Vodafone Ghana • Africa ICT Right

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1	10:00-10:45	<p>Understanding Data Protection, Cyber Bullying & Security: Mobile Device Security – Whose Device? Whose Data? Whose Problem?</p> <p>MODERATOR Kojo Akoto Boateng Co-Host, Citi Breakfast (Citi 97.3FM)</p>	KEYNOTE	<ul style="list-style-type: none"> • E-Crime Bureau - Albert Antwi-Boasiako • J Initiative - Awo Aidam • GISPA - Ernest Brown
	BREAK	15-MINUTES		
2	11:00-12:00	<p>Maximizing and Leveraging Mobile Technology For Innovation In Healthcare, Education, Agriculture, Business</p> <p>MODERATOR Philip Kofi Ashon Operations Manager, Citi 97.3 FM</p>	PANEL	<ul style="list-style-type: none"> • Ghana Ed 21 - Michael Mino • Psion - Paul Pinnock • Mpedigree - Bright Simmons • Farmerline - Worlali Senyo
	BREAK	30-MINUTES		
3	13:00-13:45	<p>Digital Terrestrial Television (DTT) Engaging customers, DTT strategies & evolution, challenges</p> <p>MODERATOR George Wiafe Host, Business Trends (Joy 99.7 FM)</p>	KEYNOTE	<ul style="list-style-type: none"> • Ministry - Hon. Ato Sarpong • K-Net • GIBA
	BREAK	15-MINUTES		
4	14:00-15:00	<p>Harnessing Social Media to Increase Engagement & Marketing</p> <p>MODERATOR Martin Asiedu-Dartey Presenter, TV3 Network Ltd</p>	PANEL	<ul style="list-style-type: none"> • Lamudi • Surfline • Infoboxx Media Group • Blogging Ghana • JUMIA • WOW (Cook House)

EVENT AGENDA: 31-July-2015

EVENT	TIME	TOPIC	FORMAT	SPEAKERS
1	11:00-12:10	<p style="text-align: center;">Increasing Consumer Participation Through Games & Gamification</p> <p style="text-align: center;">MODERATOR Kofi Asamoah Ace Technologies</p>	PANEL	<ul style="list-style-type: none"> • Leti Games • Game Nerd
	BREAK	30-MINUTES		
2	13:00-13:45	<p style="text-align: center;">The World Of Data: Using Open Data To Promote Development</p> <p style="text-align: center;">MODERATOR Klenam Fiadjoe Yoogora.com</p>	KEYNOTE	<ul style="list-style-type: none"> • Hatua Solutions • Dex Africa • Dev Hub • Surfline • Prof Nii N. Quaynor
	BREAK	15-MINUTES		
3	14:00-15:00	<p style="text-align: center;">M-Commerce: The Opportunities and Risks</p> <p style="text-align: center;">MODERATOR Alain Gbeasor Chairman AYE</p>	PANEL	<ul style="list-style-type: none"> • GHIPSS - Archie Hesse • Zooba -Albert Biga • Ecobank - Arenton Ofoe Chiri • SMS GH - Alfred R. Rowe (CTO)
	BREAK	15-MINUTES		
4	15:15-15:55	<p style="text-align: center;">Future Of Technology In Our Socio-Economic Growth</p> <p style="text-align: center;">MODERATOR George Wiafe Host, Business Trends (Joy FM 99.7)</p>	KEYNOTE	<ul style="list-style-type: none"> • Dr. Justice Dakurah • Ghana Ed 21 - Michael Mino • Ministry of Communications • Coasters Co. Ltd